Your Must-Know Phishing Statistics.
Updated for 2020

BY THE NUMBERS:

88% of organizations around the world experienced spear phishing attempts in 2019.

TOP 5 SUBJECT LINE KEYWORDS FOR BUSINESS EMAIL COMPROMISE ATTACKS:

1. Fw: Urgent Invoice
2. Important Please Read
3. Finance Request
4. Payment Urgent
5. Attention: Credentials

Consequences of a successful phishing attack:

- Nearly 50% of organizations have credentials or accounts compromised
- Nearly 60% of organizations are infected with ransomware
- Nearly 90% of organizations lose data
- Nearly 35% of organizations experience financial losses

Average cost of a data breach: $3.92M

Average cost per compromised record: $150

The most impersonated brands overall for Q1 2020 were:

- Netflix
- Yahoo!
- PayPal
- Chase
- Facebook
- Microsoft
- eBay
- Amazon

But, what about prevention?

While you can’t stop hackers from sending phishing or spear phishing emails, you can educate and equip your employees with the technology and training they need to avoid falling victim. Learn how Tessian Defender uses machine learning to detect and prevent spear phishing attacks before data or credentials are stolen.

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